

Become a Certified Dream Manager®

Matthew Kelly and the Floyd Team have developed a system to help companies implement the program that evolved at Admiral Janitorial Services in *The Dream Manager*. Based on a real company's experiences, The Dream Manager Program equips Certified Dream Managers® with a formal process and defined program for helping individuals and teams pursue their dreams and become better-versions-of-themselves.

As a Certified Dream Manager® You Can :

- Identify yourself as a Dream Manager®
- Bring the formal Dream Manager Program to your business
- Utilize the Program as part of your independent consulting business
- Share the formal Dream Manager Program with a non-profit
- Utilize *The Dream Manager* as a marketing tool to share your training

Dream Manager® Certification Training Content Areas

1. **Understanding the business foundations of *The Dream Manager*.** Learn how *The Dream Manager* contributes to healthier organizations and builds engagement in employees.
2. **Exploring key concepts from *The Dream Manager*.** Apply the concepts from the book to your own life. Experience a dream session and identify target dreams so you can have personal clarity for your own dreams and learn how to share the concepts with others.
3. **Discovering the official Dream Manager Program.** Take an in-depth look into the Program that you'll lead for your participants. See how the content will guide your participants and help them develop a personal strategic plan.
4. **Learning how to serve others as a Dream Manager®.** Learn from other Dream Managers® experiences. What strengths will you bring to your service as a Dream Manager®? How can you grow and what can you work on to best present the Program for your participants?
5. **Developing plans to implement The Dream Manager Program.** Benefit from Floyd's experience in implementing the Program in a variety of companies and industries. How can you help implement the Program with your organization or with your clients?



CERTIFIED
dream
manager

The Dream Manager® Certification Experience

1. Pre-event assessment and discovery to prepare for a powerful training experience.
2. Two days of in-person training with a senior member of the Floyd Consulting team.
3. Certified Dream Manager® Workbook and Guide with Dream Manager Program resources.
4. One year of follow-up support with your Floyd trainer to support you with your Program implementation. The Floyd team is available to assist you.
5. One year of follow-up work with a Floyd Dream Manager® so you can experience the Program on a monthly basis as a participant. You'll be prepared to share the Program after you experience it.

Investment - \$7,995

- Training includes two days of in-person workshops, a workbook and facilitator's guide, selected presentation slides, worksheets and The Dream Manager Program guide.
- Follow-up includes one year of experiencing the formal Dream Manager Program sessions with a Floyd Dream Manager®
- Follow-up support from a Floyd trainer included.
- Additional program sets for participants can be purchased by Certified Dream Managers® for \$149 each.
- Travel and lodging are each participant's responsibility. Floyd can provide suggested accommodations.

Questions and Registration
Contact Dan Brunnert
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Next Date and Location
March 19 and 20, 2012
8:30am - 5pm
Downtown Chicago



Floyd Consulting, Inc.
www.floydconsulting.com